



Swifty Global Shareholder Report 2023/2024

It is with great pleasure that we present to you the Swifty Global Shareholder Report for 2023/2024. This past year has been a significant one for Swifty Global, marked by substantial growth, strategic expansions, and the laying of foundations for future success in the online sports betting and gaming industry. Our vision to become a global leader in this sector is being realized through our commitment to responsible gambling and a clear, four-pillar strategy that focuses on maximizing profitable growth in our core markets, expanding our global footprint, achieving podium positions in regulated markets, and enhancing our B2B offering.

Industry Overview

The online betting and gaming sector continues to thrive, now valued at an impressive \$100 billion industry globally. This growth is fueled by a worldwide demand for engaging, and innovative betting experiences. Swifty Global stands at the forefront of meeting this demand, offering a diverse range of betting and gaming options that are designed to attract, engage, and retain audiences worldwide.

Strategic Differentiation

What sets Swifty Global apart in this competitive landscape is our unique combination of strengths:

Expert Management Team: Our leadership boasts over 100 years of combined experience in betting, public markets, technology, compliance, and operations, positioning us to navigate the complexities of the global market with precision.

In-House Technology: By developing our technology in-house, we significantly reduce operational costs, enhancing our competitiveness and profitability.

Provider Agnosticism: Our flexible approach to feed providers ensures we offer the best odds and experiences for our customers.

Comprehensive Offerings: Supporting all major sporting events and providing over 2000 casino games, we cater to a wide array of customer preferences and interests.

Strategic Operating Partnerships: Our key partnerships in Ireland and South Africa, with more on the horizon, underscore our commitment to global expansion and collaboration.

Achievements in 2023

This year has been marked by several major milestones:

Revenue Growth: We successfully grew our revenues to over \$100 million, a testament to our compelling product offerings and market strategies.



Expansion of Offerings: With the addition of 2000+ casino games, we've broadened our appeal to a diverse audience.

Corporate Developments: Application and is pending for the name and ticker change, setting the stage for uplisting onto a major board.

Market Expansion: The soft launch of our platform in Canada and the re-certification of our B2B platform with GLI for the UK and Europe have been essential in our growth strategy.

Regulatory Compliance: B2B platform has been certified for UK and EU use and in the final stages of the SANS 1718 certification to enter the \$828M South African market.

Looking Forward to 2024

The year ahead is filled with promising opportunities:

Enhanced Accessibility: We plan to introduce multilingual and multicurrency options to cater to a wider global audience.

Revenue Targets: Aiming to increase our revenues to \$150 million, reflecting our continued growth trajectory.

B2B Platform Expansion: With GLI and SANS 1718 certification, we plan to onboard numerous companies onto our B2B/Whitelabel platform and launch services in EU and Africa, further expanding our global footprint.

Conclusion

Swifty Global is on a robust growth path, fueled by strategic initiatives, a commitment to innovation, and a clear vision for the future. We thank our shareholders for their continued support and look forward to sharing our successes as we move forward, together shaping the future of online sports betting and gaming.